



THE CHOCOLATE FACTORY

THEATER | DANCE | MUSIC | GALLERY

3rd Annual Taste of LIC
Benefit Fundraiser – Wednesday, June 11, 2008

<p>The Chocolate Factory:</p>	<p>The Chocolate Factory Theater is a not-for-profit 5,000 square foot multi-arts facility located in Long Island City, Queens. Since 2003, The Chocolate Factory Theater has supported the work of over 500 artists working in theater, dance, music, multi-media and visual arts for over 14,000 visitors.</p>
<p>Taste of LIC: Wed. 6/11 5:30 Patron Toast 6:30 Doors Open</p> <p>Rockrose's East Coast Tower 4705 Center Blvd. Roof Deck</p>	<p>The 1st Annual Taste of LIC took place on Wednesday, June 7, 2006 and developed out of the requests of our 5000+ annual visitors looking to make Long Island City a destination. We started by partnering with local establishments to sponsor opening night parties – where our artists and audience go post-event to a different establishment for each production. The Taste of LIC helps us expand on this successful activity, further exposing our guests to our great local businesses while raising money to continue year-round cultural programming. Non-food establishments participate by providing auction and raffle awards of local services or items from their shops to encourage a return visit by our guests. We are happy to announce that, as of today, Queens Borough President Helen Marshall is scheduled to attend this year's event. 2008 Taste of LIC partner is Rockrose Development Corp.</p>
<p>Media Coverage:</p>	<p>Media sponsors for the Taste of LIC currently include QueensWest.com, Queens Chronicle and the Times Ledger. Programming at The Chocolate Factory has received media attention from The New York Times, TimeOut NY, Daily News, National Public Radio, The L Magazine, The Times Ledger, The Queens Chronicle, NY Theatre Experience, NBC News, many other print and online publications. In addition, The Chocolate Factory is a featured attraction in the annual publication, NFT (Not-for-Tourists).</p>
<p>Auction Contributors:</p>	<p>Over 50 businesses supported the auction in 2007. In addition to great gifts from the participating restaurants, we receive auction contributions from Kika Salon, Warrug.com, AOH Design, Roundabout Theatre, Dance Theatre Workshop, Jack Restaurant, Next Level Floral Design, Alcone Cosmetics, Yankees, Mets & Jets Tickets, LIC Comfort Inn, SubDivision, The Yoga Room LIC, NY Hall of Science, Powerhouse Books, Spokesman Cycles, Skove Silk, Dance Theatre Workshop & much more! All contributions become the property of The Chocolate Factory and are tax-deductible to the full extent allowed by law.</p>
<p>Recognition:</p>	<p>Major supporters will be acknowledged in the Taste of LIC program, on our website and in every production program at The Chocolate Factory through June 2009.</p>
<p>To Donate to the Auction or Raffle</p>	<p>Donations may be made by filling out a hard-copy donation form that can then be mailed to Sheila Lewandowski at The Chocolate Factory or emailed to TasteofLIC@chocolatefactorytheater.org. Please visit our website www.chocolatefactorytheater.org to download the form. Restrictions and limitations are honored for all donations, so please complete the forms carefully.</p>
<p>To Become a Sponsor:</p>	<p>We invite businesses and individuals to become involved as sponsors. To get information about being a corporate sponsor, please call Sheila Lewandowski at 718-482-7069 or 917-723-1107. Individuals and small businesses can become sponsors by pledging accordingly on the invitation reply cards.</p>
<p>For More Information:</p>	<p>Please visit our website at www.chocolatefactorytheater.org and click on the Taste of LIC link for event details and forms or contact Sheila Lewandowski, Executive Director at sheila@chocolatefactorytheater.org, 718-482-7069 or 917-723-1107.</p>